

Science Communication 📌 Resources

Compiled by A. Tripathi for IHPCSS 2022

Who?

You! Whether doing outreach, writing for a broader audience, or just giving a talk – there's always room to do a better job of communicating your subject understandably!

What?

Examples: Your field/research area, your personal experience, news-related topics, ...
Tailor your topic for your audience! School children have different interests from undergraduates.

How?

Communication is a dialogue and performance – so entertaining and **connecting with the audience is key**. 📌 **For your next talk or poster, try this [Alda Center worksheet](#).**

Alan Alda Center
for Communicating Science®

AT STONY BROOK UNIVERSITY

JAM (Just a Minute) Tool



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Be sure to be understandable to your audience! **Don't use jargon! Use analogies and examples. In your visuals, avoid showing equations or filling slides with text.**

📌 **Run your text through these tools to see what a public audience might not understand and could be clarified:** [XKCD SimpleWriter](#) , [DeJargonizer](#)

Where?

📌 Want to get into science writing or journalism? Consider starting to write for a community blog like [ScienceBites](#), an academic news source like [The Conversation](#), or write op-eds. You can find science journalism tips at [The Open Notebook](#)

📌 Want to improve your communication skills? Attend a [ComSciCon](#) meeting, [Alda Center](#) course, or [Principiae](#) workshop.